

Virtual Conference updates highlighted below, for this contest. All other information stands.



## BANNER OF THE YEAR COMPETITION

**CONTEST GOAL:** To provide council planning, teamwork and creative interpretation and expression in support of the State Conference theme.

**ELIGIBILITY FOR AWARD:** A NMASC member school must have paid state conference registration and must be in attendance at the state conference to receive any state accolade.

- Contest submissions that do not meet the Construction Guideline criteria below may participate in the Parade of Banners at the conference Opening General Session. Depending on banner size and physical space available at the host school, it *may* be displayed but not judged.

**Banner:** *noun* – a piece of cloth attached to a staff and used by a leader as his standard; flag. *Webster*

**NOTE:** Every school is encouraged to bring a banner within the guidelines listed below, to participate in the Parade of School Banners during the State Conference Opening Session on Thursday evening.

*Education is when you read the fine print; experience is what you get when you don't. --Pete Seeger, musician*

### CONSTRUCTION GUIDELINES:

- Banner must be constructed of fabric or paper and may be no larger than 2 ft. by 3 ft. – **vertical only.**
- The **vertical** banner will be submitted as a video at [nmsac.org](http://nmsac.org) not to exceed 15 seconds, by February 1<sup>st</sup>, 2021.
- The banner will be presented fully assembled carried by not more than 2 students.
- The banner carriers should stop, holding the banner still, with the entire banner on the screen, directly facing the camera for 7 seconds (of the 15 seconds).
- The video needs to have one student state your school's "fun fact", included in the 15 seconds total time.
- The banner may have a self-contained, securely-attached battery pack which does not require maintenance during the video filming.
- Attachments to the banner may not be glass or other breakable material and may not have sharp edges or other dangerous or hazardous additions. Items must be securely mounted and self-supporting.
- If instruction guidelines are not met, the banner will be displayed but not judged.

### The banner must incorporate:

- Elements of the State Conference logo, and a unique interpretation of the conference theme as it connects to your school council (excluding the name of the host school)
- Use of your school name, colors, and mascot



**JUDGING CRITERIA:** (see State Conference Roll Contest Rubric at [nmsac.org](http://nmsac.org))

A committee of council advisors will judge the banner on the following:

- Construction guidelines (10 points)
- Depiction of conference theme (40 points)
- Individual interpretation **and** use of your school colors, mascot, and school name (30 points)
- Creative use of materials (20 points)

**Strive to Serve**

**NOTE:** Per the request of Advisors for contest feedback, a rubric has been created. School Advisors are to print this rubric, **use it as a check-off highlighted in yellow only.**

### AWARD:

- Judging Committee: The judging committee will select the 1st, 2nd, and 3rd place winners for high school & middle level. The 2nd & 3rd place winners from each level will be recognized in the Award & Recognition session of the State Conference. **The 1st place winner from each level will be USPS mailed an award.**
- Delegates Choice: Student delegates will select, by ballot, by school, the 1st, 2nd and 3rd place finalists for high school & middle level. The 2nd & 3rd place finalists from each level will be recognized in the Award & Recognition session of the State Conference. **1st place from each level will be USPS mailed an award.**