



BANNER OF THE YEAR COMPETITION

CONTEST GOAL: To provide council planning, teamwork and creative interpretation and expression in support of the State Conference theme.

ELIGIBILITY FOR AWARD: A NMASC member school must have paid state conference registration and must be in attendance at the state conference to receive any state accolade.

- Contest submissions that do not meet the Construction Guideline criteria below may participate in the Parade of Banners at the conference Opening General Session. Depending on banner size and physical space available at the host school, it *may* be displayed but not judged.

Banner: *noun* – a piece of cloth attached to a staff and used by a leader as his standard; flag. *Webster*

NOTE: Every school is encouraged to bring a banner within the guidelines listed below, to participate in the Parade of School Banners during the State Conference Opening Session on Thursday evening.

Education is when you read the fine print; experience is what you get when don't. *Pete Seeger, musician*

CONSTRUCTION GUIDELINES:

- The banner will be submitted, fully assembled and ready to display in a 2 hook hanging position when the school registers at State Conference. The banner will be displayed hanging flat against a wall.
- The Showcase administrators will issue the entry number and immediately document whether or not the banner is capable of being displayed in the hanging position. Depending on banner size and physical space available at the host school, it *may* be displayed but not judged.
- The banner may not require the use of electricity. It may have a self-contained, securely-attached battery pack which does not require maintenance after check in or during the voting process.
- Banner must be constructed of fabric or paper and may be no larger than 3 ft. by 2 ft. – horizontal or vertical.
- Attachments to the banner may not be glass or other breakable material and may not have sharp edges or other dangerous or hazardous additions. Items must be securely mounted and self-supporting.
- The back of the banner must display the school name, level of the school and name of the advisor.
- If instruction guidelines are not met, the banner may be displayed but not judged.

The banner must incorporate:

- Elements of the State Conference logo (excluding the name of the host school)
- Your school colors, mascot and name



JUDGING CRITERIA:

A committee of council advisors will judge the banner on the following:

- Depiction of conference theme logo (30%)
- Individual interpretation (30%)
- Creative use of materials (20%)
- Use of your school colors, mascot & school name (20%)

AWARD:

- Judging Committee:

The judging committee will select the 1st, 2nd, and 3rd place winners for high school & middle level.

The 2nd & 3rd place winners from each level will be recognized in the Award & Recognition session of the State Conference. The 1st place winner from each level will be presented an award.

- Delegates Choice:

Student delegates will select, by ballot, by school, the 1st, 2nd and 3rd place finalists for high school & middle level.

The 2nd & 3rd place finalists from each level will be recognized in the Award & Recognition session of the State Conference. 1st place from each level will be presented an award.

2019 Banner of the Year Required Elements
– in addition to **YOUR** school colors, mascot and school name.
Words: Explore Your Leadership
Serve. Guide. Lead.
Shape of the state of New Mexico
Magnifying glass
“you are here” icon
Compass
Footprints
Yellow, orange, pinks – colors of the sunset
Wavy coloration represents NM geography