

## PROJECT OF THE YEAR COMPETITION

**CONTEST GOAL:** To encourage and showcase projects which exemplify the goals & standards of the New Mexico Association of Student Councils.

**ELIGIBILITY FOR AWARD:** A NMASC member school must have paid state conference registration and must be in attendance at the state conference to receive any state accolade.

- Contest Submissions that do not meet the Submission Procedure and Construction Guideline criteria below will be displayed but not judged.
- Only two (2) Project Exhibit entries may be submitted per school for judging. The 10 project categories are listed below. Submit your best two!
- **Project Be Well** is the State Project through State Conference 2023. Schools are encouraged to research and come up with their own project that focuses on **Project Be Well**. A Project Be Well entry is not required for participation in this competition.

*Education is when you read the fine print; experience is what you get when don't. Pete Seeger, musician*

### SUBMISSION PROCEDURE:

- Each Project of the Year (up to two (2) per school) is to be submitted using **Prezi as the platform**.
- **February 1<sup>st</sup>, 2022 is the deadline for Project submissions.**
- **The form will present a blank to insert the link to the Prezi platform.**
- **School Advisors of State Conference 2022 Registered Schools will receive a link for submissions in January 2022.**

### CONSTRUCTION GUIDELINES:

- Project links are submitted in the **Prezi format**.
- Total time to read and evaluate Prezi should not exceed 5 minutes (this is not a concrete quality, so please do your best to manage the length).

### ACTIVITY ALIGNMENT TO PROJECT CATEGORY

- The activity/project should appropriately and effectively align to the project category.
- The project category AND project title are clearly labeled at the start of the Prezi. (See the project categories below.)

### EVIDENCE OF PROJECT GOAL, PLANNING, IMPLEMENTATION, and ACTIVITY DOCUMENTATION

- The project GOAL and Rationale is clearly stated with a detailed accounting/outline of how planning and implementation functioned to meet the project goal.

### INVOLVEMENT OF COUNCIL AND/OR OTHER STUDENTS

- The activity/project involves a majority of your student council as well as a significant number of other students at your school.

### CREATIVITY AND PRESENTATION

- The construction and presentation of the project enhances the viewers' engagement with the material.
- You may include: An evaluation/or impact in the project summary

**JUDGING CRITERIA:** A committee of council advisors will judge the Project Exhibit on the following:

- Construction Guidelines (10 points)
- Activity alignment to Project Category (15 points)
- Evidence of project goal, planning & implementation and activity documentation (40 points)
- Breadth of involvement of student council and/or other students (25 points)
- Creativity & overall presentation (10 points)

**NOTE:** Per the request of Advisors for contest feedback, a rubric has been created. School Advisors are to print this rubric, **use it as a check-off highlighted in yellow only.**

### AWARD:

- The judging committee will select the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place finalists for high school and middle level.

The 2<sup>nd</sup> & 3<sup>rd</sup> place finalists from each level, in each project category, will be recognized in the Award & Recognition session of the State Conference.

1<sup>st</sup> place from each level, in each project category, will be presented an award.

- Delegates Choice

Student delegates will select, by ballot, by school, the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place finalists from high school & middle level.

The 2<sup>nd</sup> and 3<sup>rd</sup> place finalists from each level, in each project category, will be recognized in the Award & Recognition session of the State Conference.

1<sup>st</sup> place from each level, in each project category, will be presented an award.

Revised for 11/2021

### Project Categories:

1. Community Service
2. Citizenship
3. School Service
4. Environmental Awareness
5. Staff relations
6. Health and Safety
7. School Spirit
8. Membership Motivation
9. Fundraising
10. State Project– **Be Well**