

**CONTEST GOAL:** To encourage and showcase projects which exemplify the goals & standards of the New Mexico Association of Student Councils.

**ELIGIBILITY FOR AWARD:** An NMASC member school must have paid state conference registration and must be in attendance at the state conference to receive any state accolade. *\*Contest Submissions that do not meet the Submission Procedure and Construction Guideline criteria below will be displayed but not judged.*

- Only two (2) Project entries may be submitted per school for judging. The 10 project categories are listed below. Submit your best two!
  1. Community Service
  2. Citizenship
  3. School Service
  4. Environmental Awareness
  5. Staff Relations
  6. Health and Safety
  7. School Spirit
  8. Membership Motivation
  9. Fundraising
  10. State Service Project (Project "Be Well")

**Project Be Well** is the State Project through State Conference 2023. Schools are encouraged to research and come up with their own project that focuses on **Project Be Well**. A Project Be Well entry is not required for participation in this competition.

### **SUBMISSION PROCEDURE and CONSTRUCTION GUIDELINES:**

- Each Project of the Year (max. of 2 per school) will be in the form of a flier for display (as an "advertisement" or summary of the project, which will include a QR code (or similar way for members and advisors to view additional digital content)).
  - The project category AND project title are clearly labeled on the flier.
  - The activity/project should appropriately and effectively align to the project category.
- The digital content must be created in a multimedia format (like Google Slides, Prezi, Canva, or similar platforms) and be readily accessible without the need for prompting, passwords, or instructions.
- Fliers will be turned in during the registration process at the state conference.
- Total time to read and evaluate the projects should not exceed 5 minutes (this is not a concrete quality, so please do your best to manage the length, especially if using videos or automatic transitions).

### **EVIDENCE OF PROJECT GOAL, PLANNING, IMPLEMENTATION, and ACTIVITY DOCUMENTATION**

- The project GOAL and Rationale is clearly stated with a detailed accounting/outline of how planning and implementation functioned to meet the project goals.
- The activity/project involves a majority of your student council as well as a significant number of other students at your school.

### **CREATIVITY AND PRESENTATION**

- The construction and presentation of the project enhances the viewers' engagement with the material.
- You may include: An evaluation/or impact in the project summary

**JUDGING CRITERIA:** A committee of council advisors will judge the Project Exhibit on the following:

- Construction Guidelines (10 points)
- Activity alignment to Project Category (15 points)
- Evidence of project goal, planning & implementation and activity documentation (40 points)
- Breadth of involvement of student council and/or other students (25 points)
- Creativity & overall presentation (10 points)
- **NOTE:** A contest rubric has been created for each school to conduct a self-analysis prior to submitting by the stated deadline.

### **AWARD:**

- The judging committee will select the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place finalists for high school and middle level. The 2<sup>nd</sup> & 3<sup>rd</sup> place finalists from each level, in each project category, will be recognized in the Award & Recognition session of the State Conference.  
1<sup>st</sup> place from each level, in each project category, will be presented an award.
- Delegates Choice:  
Student delegates will select, by ballot, by school, the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place finalists from high school & middle level. The 2<sup>nd</sup> and 3<sup>rd</sup> place finalists from each level, in each project category, will be recognized in the Award & Recognition session of the State Conference.  
1<sup>st</sup> place from each level, in each project category, will be presented an award.