

BANNER OF THE YEAR GUIDELINES

CONTEST GOAL: To provide council planning, teamwork and creative interpretation and expression in support of the State Conference theme.

ELIGIBILITY FOR AWARD: A NMASC member school must have paid state conference registration and must be in attendance at the state conference to receive any state accolade.

- Contest submissions that do not meet the Construction Guideline criteria below may participate in the Parade of Banners at the conference Opening General Session. Banners will be displayed in the main gym at the conference host school throughout the conference. Banners **MUST** be VERTICAL – not to exceed 2ft X 3ft.

Banner: *noun* – a piece of cloth attached to a staff and used by a leader as his standard; flag. *Webster*

NOTE: Every school is encouraged to bring a banner within the guidelines listed below, to participate in the Parade of School Banners during the State Conference Opening Session on Thursday evening.

CONSTRUCTION GUIDELINES:

- Banner must be constructed of fabric or paper and may be no larger than 2 ft. by 3 ft. – **vertical only.**
- The vertical banner will be submitted, fully assembled and ready to display, hanging by a cord attached to the upper two corners when the school registers at State Conference. The banner will be displayed in the gym hanging on a stand.
- Depending on banner size and physical space available at the host school, it *may* be displayed but not judged.
- The banner may not require the use of electricity. It may have a self-contained, securely-attached battery pack which does not require maintenance after check in or during the voting process.
- Attachments to the banner may not be glass or other breakable material and may not have sharp edges or other dangerous or hazardous additions. Items must be securely mounted within the VERTICAL 2 ft X 3 ft dimensions and be self-supporting.
- The back of the banner must display the full school name, level of the school and name of the advisor.
- If instruction guidelines are not met, the banner may be displayed but not judged.

The banner must incorporate:

Elements of the State Conference logo, and a unique interpretation of the conference theme as it connects to your school council (excluding the name of the host school)

- Use of your school colors, mascot, and name
- Unique interpretation of the conference theme as it connects to your particular school council, (beyond the use of colors, mascot, and name).
- The shape of this logo is optional – not required.
- DO NOT include NMASC logo, host school name, *NMASC 2024 State Conference*.

JUDGING CRITERIA:

(see State Conference Banner Contest Rubric next page)

A committee of council advisors will judge the banner on the following:

- Construction guidelines (10 points)
- Depiction of conference theme (40 points)
- Individual interpretation and use of your school colors, mascot, and school name (30 points)
- Creative use of materials (20 points)



NOTE: A contest rubric has been created for each school to conduct a self-analysis prior to submitting the at the state conference.

AWARD:

- Judging Committee:** The judging committee will select the 1st, 2nd, and 3rd place winners for high school & middle level. The 2nd & 3rd place winners from each level will be recognized in the Award & Recognition session of the State Conference. The 1st place winner from each level will be presented an award.
- Delegates Choice:** Student delegates will select, by ballot, by school, the 1st, 2nd and 3rd place finalists for high school & middle level. The 2nd & 3rd place finalists from each level will be recognized in the Award & Recognition session of the State Conference. 1st place from each level will be presented an award.