

State Conference Banner Contest Rubric

School Name: _____

This contest rubric has been created for each school to conduct a self-analysis prior to submitting the banner at the state conference.

Category	Excellent	Great	Needs Improvement	Not Evident/Not Appropriate
Construction Guidelines and Elements of Conference Logo	Banner is submitted fully assembled and ready to display. Banner is in a vertical orientation . Banner (and/or materials) do not exceed the maximum VERTICAL 2 x 3 ft dimensions. <i>10 points</i>			Banner is not submitted fully assembled and ready to display. Banner is not in a vertical orientation. Banner (and/or materials) exceed the maximum VERTICAL 2 x 3 ft dimensions. Banner does not display the school's council's <i>Disqualified</i>
Depiction of Conference Theme	The school's depiction of the conference theme skillfully / creatively showcases leadership concept(s) <i>40 points</i>	The school's depiction of the conference theme begins to build or showcase leadership concepts. <i>30 points</i>	All required elements of the conference logo are included. <i>20 points</i>	Required elements of the conference logo are missing. <i>0 points</i>
Individual Interpretation AND Use of your School Colors, Mascot, and School Name	Evidence that the school has applied a unique interpretation of the conference theme as it connects to your particular school council, (beyond the use of colors, mascot, and name). <i>30 points</i>	Some evidence that the school has made connections with the conference theme and their particular school, council, etc. (beyond the use of colors, mascot, and name). <i>15 points</i>	The school uses only the school's colors, mascot, and school name as representations of their school, council, etc. <i>10 points</i>	The school is missing required elements (school colors, mascot, school name). <i>0 points</i>
Creative Use of Materials	Materials greatly enhance both the aesthetic quality of the entry as well as the message/purpose of the banner. <i>20 points</i>	Materials enhance the aesthetic quality of the banner. <i>15 points</i>	Materials used did not enhance the quality of the banner but did not detract from it either. <i>10 points</i>	Materials used were distracting, confusing, or detract from the overall quality of the banner. <i>0 points</i>

Total Points: _____/100 points