

**CONTEST GOAL:** To encourage and showcase projects which exemplify the goals & standards of the New Mexico Association of Student Councils.

**ELIGIBILITY FOR AWARD:** An NMASC member school must have paid state conference registration and must be in attendance at the state conference to receive any state accolade. *\*Contest Submissions that do not meet the Submission Procedure and Construction Guideline criteria below will be displayed but not judged.*

- Only two (2) Project entries may be submitted per school for judging. The 10 project categories are listed below. Submit your best two!
  1. Community Service: projects demonstrating doing something for others without reward or pay.
  2. Citizenship: projects that promote privileges of being a citizen – for example: voting (2024 is an election year); following laws (DUI)
  3. School Service
  4. Environmental Awareness
  5. Staff Relations
  6. Health and Safety
  7. School Spirit
  8. Membership Motivation
  9. Fundraising
  10. State Service Project-**Project Connection**

**Project: Connection** is the State Project through State Conference 2026. Schools are encouraged to research and come up with their own project that focuses on **Project: Connection**. A **Project: Connection** entry is not required for participation in this competition.

### **SUBMISSION PROCEDURE and CONSTRUCTION GUIDELINES:**

- Each Project of the Year (max. of 2 per school) will be in the form of a flier for display (as an “advertisement” or summary of the project, which will include a QR code (or similar way for members and advisors to view additional digital content)).
  - The project category AND project title are clearly labeled on the flier.
  - The activity/project should appropriately and effectively align to the project category.
- The digital content must be created in a multimedia format (like Google Slides, Prezi, Canva, or similar platforms) and be readily accessible without the need for prompting, passwords, or instructions.
- Fliers will be turned in during the registration process at the state conference.
- Total time to read and evaluate the projects should not exceed 5 minutes (this is not a concrete quality, so please do your best to manage the length, especially if using videos or automatic transitions).

### **EVIDENCE OF PROJECT GOAL, PLANNING, IMPLEMENTATION, and ACTIVITY DOCUMENTATION**

- The project GOAL and Rationale is clearly stated with a detailed accounting/outline of how planning and implementation functioned to meet the project goals.
- The activity/project involves a majority of your student council as well as a significant number of other students at your school.

### **CREATIVITY AND PRESENTATION**

- The construction and presentation of the project enhances the viewers’ engagement with the material.
- You may include: An evaluation/or impact in the project summary

**JUDGING CRITERIA:** A committee of council advisors will judge the Project Exhibit on the following:

- Construction Guidelines (10 points)
- Activity alignment to Project Category (15 points)
- Evidence of project goal, planning & implementation and activity documentation (40 points)
- Breadth of involvement of student council and/or other students (25 points)
- Creativity & overall presentation (10 points)
- **NOTE:** A contest rubric has been created for each school to conduct a self-analysis prior to submitting by the stated deadline.

### **AWARD:**

- The judging committee will select the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place finalists for high school and middle level. The 2<sup>nd</sup> & 3<sup>rd</sup> place finalists from each level, in each project category, will be recognized in the Award & Recognition session of the State Conference.  
1<sup>st</sup> place from each level, in each project category, will be presented an award.
- Delegates Choice:  
Student delegates will select, by ballot, by school, the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place finalists from high school & middle level. The 2<sup>nd</sup> and 3<sup>rd</sup> place finalists from each level, in each project category, will be recognized in the Award & Recognition session of the State Conference.  
1<sup>st</sup> place from each level, in each project category, will be presented an award.