

State Conference Project of the Year Contest Rubric

School Name: _____

This contest rubric has been created for each school to conduct a self-analysis prior to submitting the project(s) by the deadline for state conference.

| Category | Excellent | Great | Needs Improvement | Not Evident/Not Appropriate |
|---|---|---|---|---|
| Construction Guidelines | <p>Flier includes a QR code (or other acceptable access to digital content).</p> <p>Total time to read and evaluate the projects should not exceed 5 minutes (this is not a concrete quality, so please do your best to manage the length)</p> <p style="text-align: right;"><i>10 points</i></p> | | | <p>Fliers were not submitted on time or in the correct format.</p> <p>Project length is well beyond the max length of 5 minutes to read and evaluate</p> <p style="text-align: right;"><i>Disqualified</i></p> |
| Activity Alignment to Project Category | <p>The activity/project appropriately and effectively aligns to the project category</p> <p>The category AND project title are clearly labeled on the flier</p> <p style="text-align: right;"><i>15 points</i></p> | <p>The activity/project appropriately aligns to the project category.</p> <p style="text-align: right;"><i>10 points</i></p> | <p>The activity/project has elements that align to the project category but may not entirely align.</p> <p style="text-align: right;"><i>7 points</i></p> | <p>The activity/project does not align to the project category OR</p> <p>The category AND project title are not clearly labeled on the flier</p> <p style="text-align: right;"><i>0 points</i></p> |
| Evidence of Project Goal, Planning, Implementation, and Activity Documentation | <p>Project goal and rationale is clearly stated with a detailed accounting/outline of how planning and implementation functioned to meet the project goal</p> <p style="text-align: right;"><i>40 points</i></p> | <p>Project goal and rationale is clearly stated with evidence of planning and implementation used to support the goal.</p> <p style="text-align: right;"><i>32 points</i></p> | <p>Project goal is stated alongside information about planning and/or implementation.</p> <p style="text-align: right;"><i>25 points</i></p> | <p>Missing some or all of the following: project goal, rationale, evidence of planning, implementation, or significant details regarding the project or activity.</p> <p style="text-align: right;"><i>0 points</i></p> |
| Involvement of Council and/or Other Students | <p>The activity/project involves a majority of your student council as well as a significant number of other students at your school.</p> <p style="text-align: right;"><i>25 points</i></p> | <p>The activity/project involves a majority of your council as well as the opportunity for other students at your school to be involved.</p> <p style="text-align: right;"><i>20 points</i></p> | <p>The activity/project only involves members from your student council.</p> <p style="text-align: right;"><i>12 points</i></p> | <p>The activity/project only utilizes a small representation of students from your council.</p> <p style="text-align: right;"><i>0 points</i></p> |
| Creativity and Presentation | <p>The construction and presentation of the project enhances the viewers' engagement with the material.</p> <p style="text-align: right;"><i>10 points</i></p> | <p>The construction and presentation of the project board is aesthetically pleasing and easy to follow.</p> <p style="text-align: right;"><i>8 points</i></p> | <p>The construction and presentation of the project is neat.</p> <p style="text-align: right;"><i>5 points</i></p> | <p>The construction and presentation of the project is distracting, detracts from the overall content and/or is messy.</p> <p style="text-align: right;"><i>0 points</i></p> |

Total Points: _____/100 points